

## How Integrated ERP Systems Benefit Small to Medium Sized Enterprises



ERP (Enterprise Resource Planning) is an integrated system that can connect all departments of a business into a single database. This facilitates all aspects of running a business. SME's (Small to Medium Enterprises) may feel that ERP is only for big companies; but this is not the case. An integrated database can expand a business and create better productivity. ERP can benefit any organisation in running smoothly.

### **Q: Is my business big enough for an ERP package?**

**A:** Any business can benefit from an integrated system. Originally ERP packages were designed for larger organisations, but now companies have realised that ERP software have benefits to all business, even down to a single user system. ERP packages are now priced to fit the SME marketplace. No matter the size of a business, it will be able to benefit from an ERP system; and with fully integrated systems such as Microsoft Dynamics 365 Business Central being priced by the number of users, it is affordable at any size. In fact, SME businesses cannot afford to be inefficient in a price conscious and highly competitive marketplace.

### **Q: How can ERP benefit my business?**

**A:** All business has the same objective: to make a profit. So how can ERP help a business become more profitable? A few ways are:

- An integrated ERP system will free up staff from time consuming, repetitive operations and allow them to focus on more productive activities.
- ERP software provides more accurate information, leading to better purchasing models, reducing costs and improving cash flow

- The accurate information and efficient operations generated from ERP software lead to increased customer satisfaction, leading to improved customer retention and repeat orders.

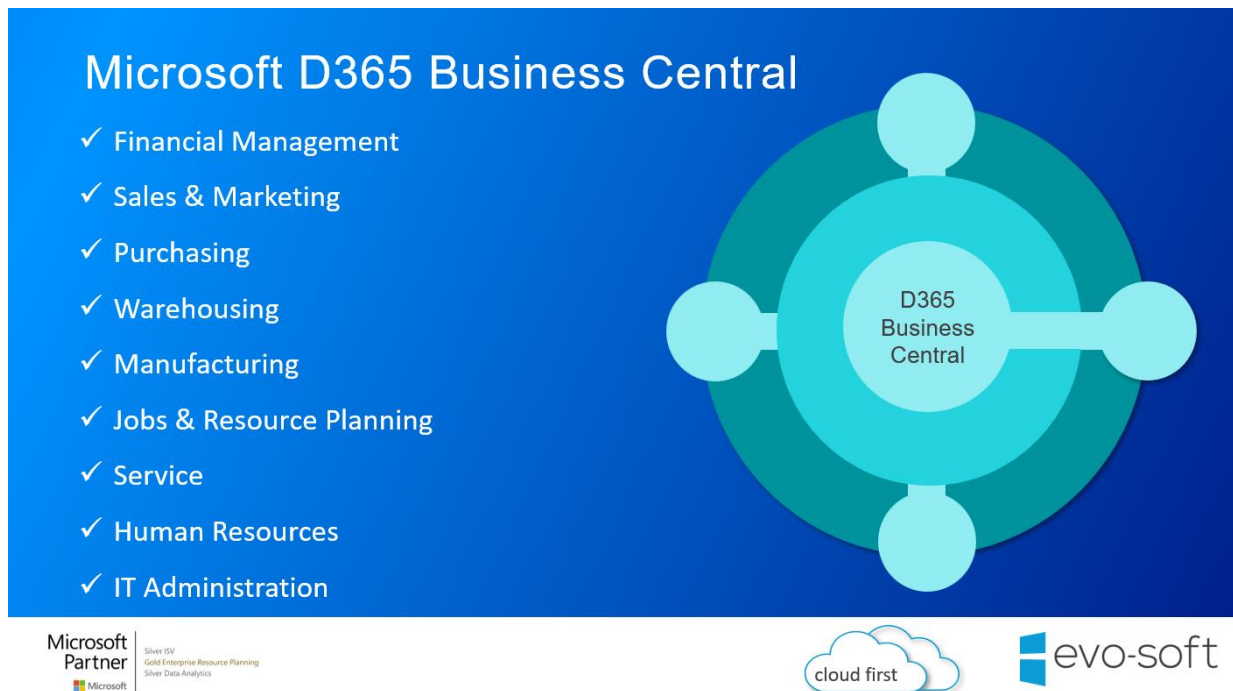
**Q: Can an ERP package grow with my business?**

**A:** Does your business software help or hinder your business growth? A wise investor will find software that will facilitate business growth and will move with the business.

Software should not drive the business but support it. Disparate systems and old technologies can inhibit growth. A new integrated system, like Microsoft Dynamics 365 Business Central will help your business to grow and can grow with you. By adding user licenses as needed it is easy to connect all your users and business functions.

In conclusion, there is no business too small for integrated ERP software, as all businesses have the same needs and processes which can be helped by an integrated system. All organisations have the same goal and ERP can help you stay on top in the competitive price market.

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The diagram features a central circle labeled "D365 Business Central" surrounded by four smaller circles, all within a larger teal circle. The background is a dark blue gradient.

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